



Sharsheret Update

Linking Young Jewish Women in Their Fight Against Breast Cancer

This school year has been busy with events supporting AEPHI's newest philanthropy, Sharsheret. In the summer of 2007 Alpha Epsilon Phi adopted Sharsheret, an organization that supports young Jewish women with breast cancer, as one of our national philanthropies. Both chapters and alumnae have embraced this organization and its mission. During this first year AEPHI members have raised nearly \$15,000 for Sharsheret!

In addition to fundraising, our chapters have also enlightened their membership and their university communities by conducting breast cancer awareness programming. Education programs, wellness fairs and pink ribbon shabbats been used to provide collegians with vital information about breast cancer.

Chapters showed their creativity in developing successful fundraisers. Here are some of the successful ideas from all across the country:

Alpha Gamma Chapter at George Washington University held a Valentine's Day Candy Sale. The Ravitz Family Shopperite Markets donated all of the candy and the sisters sold it on campus. The event raised \$1,200.

Epsilon Epsilon Chapter at Indiana University held their annual "Pheast of the Phi's" event. The party was held at



Epsilon Theta Chapter at American University during their Phiesta to support Sharsheret.



Alpha Gamma's Valentine's Day Candy Sale.

their house and included an all-you-can-eat buffet, live music and several dance groups, including the Alpha Phi Alpha step team. Additionally, the nationally known band, Kinetix, appeared drawing more attendance than ever before. The chapter was able to raise \$4,500.

Sigma Chapter at University of Wisconsin- recently completed their

"Underwear for a Cause" campaign. The chapter sold Hanky Panky brand underwear at a discount to fellow students and raised \$1,000.

Several chapters participated in breast cancer walks held in their local communities. Susan G. Komen Race for the Cure, American Cancer Society's Making Strides Against Breast Cancer and the Relay for Life were just a few of the events that our chapters participated in. **Epsilon Chapter** at Tulane University, **Iota Chapter** at Syracuse University, **Phi Xi Chapter** at Fairleigh Dickinson University, Miami, Florida Area Alumnae and the **ASU Colony** all took to the pavement as Team AEPHI/Sharsheret. During the fall of 2008 we hope to have more chapters and alumnae participating together in local events.

Need ideas? Looking for resources? Both Sharsheret and AEPHI have people to help you. **Phi Mu alumna Ellen Schwartz Kleinhaus** is Sharsheret's Senior Program Coordinator. She can be reached at EKleinhaus@sharsheret.org or 1-866-474-2774. AEPHI's Sharsheret liaison is **Ronni Oklander Posnansky (Sigma)**. She is a multiple time young breast cancer survivor. You can reach her at pozscubs@msn.com.

For more information about Sharsheret, log on to their website at www.sharsheret.org.

Chapters Support Sharsheret

AEPHI chapters have supported Sharsheret this year in a variety of ways.

Epsilon Chapter – Tulane University
Psi Chapter – Washington University
Nu Chapter – University of Pittsburgh
Omega Chapter – University of Texas
Alpha Gamma Chapter – GWU
Alpha Xi Chapter – University of Connecticut

Epsilon Beta Chapter – Brooklyn College
Epsilon Theta Chapter – American University

Team Sharsheret
Bake Sale
Fashion Show
Luna Fest
Jean and Shirt Sale
Pink Shabbat
Kick for Kids
Bake Sale
Breastival Event
Phiesta

Epsilon Mu Chapter – CW Post
Phi Xi Chapter – FDU
Phi Tau – SUNY Plattsburgh

Beta Epsilon Chapter – MIT
Miami University Colony
ASU Colony

Bake Sale
Wellness Fair
Macy's Fundraiser
Coin Drive
Pancake Breakfast
Hot Dog Sales
Ribbon Chain Event
Race for the Cure
Breast Cancer Shabbat