

Binghamton, NY - Chabad Fashion Show to Fight Breast Cancer

Published on: March 15, 2009

News Source: WBNG News



The Chabad Center for Jewish Life on Murray Hill Road in Vestal

Binghamton, NY - The Chabad House of Binghamton University is using fashion to help fight breast cancer.

25 college aged women put on a fashion show at the Chabad House in Vestal, to help raise money for Sharsheret.

It's a New York based charity that helps women with breast cancer.

Around 300 people came to watch the women model designer clothing, and local clothing designers and shops sold clothes and jewelry to contribute to the charity.

Chabad Education Director Rivkah Slonim hopes Fashion for a Cure helps promote breast cancer awareness.

"We're always looking to do social action with our students. This is a great way for them to put their talents into something that will generate funds for a very important organization and actually save lives. It's educational. It's fun," said Rivkah Slonim, the Chabad Education Director.

Slonim expected the event to raise a few thousand dollars.