

# 6 THE LEADER

**NAME: ROCHELLE SHORETZ**

**POINT OF ORIGIN: BROOKLYN, NYC**

**ABODE: TEANECK, NJ**

**CLAIM TO FAME: FOUNDER AND FORMER EXECUTIVE DIRECTOR OF SHARSHERET, A NATIONAL NOT-FOR-PROFIT ORGANIZATION FOR YOUNG JEWISH WOMEN LIVING WITH BREAST CANCER**

**Where do you get your inspiration from?** I would say, from life. It's such an incredible blessing. And it's our challenge to make it not only meaningful to ourselves, but also meaningful to others around us, and to add goodness to the world. **What effect has the time-intensive community work that you've done had on your family?** It's helped shape adversity into opportunity. My children now see crisis not as a cause for alarm, but as a call to create a change. **What's next?** Sharsheret has a new executive director, Eillene Leistner, who is an incredibly inspiring and talented leader. I will continue to be Sharsheret's biggest cheerleader, and I will continue to sing its praises around the country, and keep my eyes open for the next incredible moment.

