

Local businesses sponsor Sharsheret in breast cancer race

Teaneck, NJ (August 4, 2008) - With generous support from local businesses, Sharsheret, a national not-for-profit organization supporting Jewish women facing breast cancer, will join thousands of women and men gathering in New York City's Central Park to participate in the Susan G. Komen Race for the Cure on Sunday September 14th. Last year, more than 400 women, men, and children joined Team Sharsheret, making it the largest team at the race for the second consecutive year!

Each year, dozens of local companies become goodwill partners in the fight against breast cancer by sponsoring Team Sharsheret. This year, Design By Flora, located on Teaneck's Cedar Lane, was named Team Sharsheret Benefactor 2008 after generously donating \$5,000, so look for the Design By Flora company logo prominently displayed on the front of the bright green t-shirts to be worn by all 500 Team Sharsheret participants expected at this year's race.

"Sharsheret is thriving because the organization's seeds were planted in a community of strong supporters whose contributions and acts of kindness have helped us grow from a handful of volunteers to a national organization," said Director of Operations Elana Silber. "We deeply appreciate the continuous dedication and contributions from our local businesses, enabling Sharsheret to raise breast cancer awareness and provide vital support to all Jewish women and their families facing breast cancer."

To join Team Sharsheret at the NYC Race for the Cure, log onto www.komennyc.org and choose 'Team Sharsheret.' The team will meet on Sunday, September 14th at 8:30 a.m. on the northeast corner of

74th Street and Central Park West in New York City.

To sponsor Team Sharsheret and to order Team Sharsheret t-shirts, please contact Project Manager Ellen Kleinhaus at ekleinhaus@sharsheret.org or (866) 474-2774.

About Sharsheret

Since the organization's founding in 2001, Sharsheret has received over 13,000 phone calls from health care professionals, women's organizations, Jewish organizations, and others affected by breast cancer or interested in learning more about the important services provided by Sharsheret nationwide. In response to the needs of the women we serve, Sharsheret has developed the following free national programs and services: The Link Program, a peer support network connecting young women newly diagnosed or at high risk of developing breast cancer with others who share similar diagnoses and experiences; Education and Outreach Programs, including health care symposia addressing the concerns of Jewish women and younger women facing breast cancer, *Sharsheret Supports*, a national model for local support groups, and *Family Focus*, a program for caregivers and family members; Quality of Life Programs, including the *Busy Box* for children with a parent facing breast cancer, *Best Face Forward* to address the cosmetic side effects of treatment, *Empower*, for single women facing breast cancer, *Genetics for Life* to focus on concerns and issues relating to hereditary breast cancer, and *Embrace*, a support program for women living with advanced breast cancer.

