



SHARSHERET UPDATE: APRIL 23, 2007

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SHARSHERET WELCOMES EILLENE LEISTNER AS NEW EXECUTIVE DIRECTOR

Sharsheret welcomes new Executive Director Eillene Leistner to the organization. Ms. Leistner was an active volunteer during the founding stages of Sharsheret in 2001 and comes to the organization with 26 years of not-for-profit management, governance, and development experience. She succeeds Rochelle Shoretz, Founder and first Executive Director, as the principal officer of Sharsheret. "As a recent breast cancer survivor, it is exciting and deeply moving to return to Sharsheret and build on the strong foundation Rochelle Shoretz and the staff have established," said Ms. Leistner. "Sharsheret is fortunate to have a devoted corps of volunteer Links, dedicated professionals, and committed supporters who guarantee its position as the premier national organization focused exclusively on supporting young Jewish woman battling breast cancer."

To read more about Executive Director Eillene Leistner, [click here](#).

SHARSHERET SYMPOSIUM TO ADDRESS THE NEEDS OF JEWISH FAMILIES FACING BREAST CANCER

Sharsheret will present the symposium, "**The Jewish Family Facing Breast Cancer: You Are Not Alone**," on Tuesday, June 12, 2007 at Beth Israel Medical Center in New York City. The event will attract breast cancer patients, their families, and health care professionals. Sharsheret will produce a DVD taping of this important event for those who may be unable to attend in person, and will post a transcript of the event on its website, www.sharsheret.org.

Panelists include:

- Marc Silver, author, *Breast Cancer Husband: How to Help Your Wife (And Yourself) Through Diagnosis, Treatment, and Beyond*;

- Susan J. Gross, MD, FRCS(C), FACOG, FACMG, Associate Professor and Co-Director of the Division of Reproductive Genetics Department of Obstetrics & Gynecology and Women's Health at Montefiore Medical Center/Albert Einstein College of Medicine;
- Cindy Turkeltaub, CSW, Coordinator of Social Work Services at Continuum (Beth Israel) Cancer Center;
- Shera Dubitsky, M.Ed., MA, Link Program Coordinator at Sharsheret.

Topics will include the needs of spouses, mothers, and siblings of Jewish women facing breast cancer, the risks of hereditary breast cancer and BRCA1 and BRCA2 gene mutations in Jewish families, psychosocial issues confronting Jewish families facing breast cancer, and Family Focus, a Sharsheret program offering resources, information, and support to women and their families facing breast cancer.

For seat reservations and sponsorship opportunities, please email symposium@sharsheret.org or call toll-free (866) 474-2774.

SHARSHERET CELEBRATES 5TH ANNIVERSARY AT ANNUAL BENEFIT LUNCHEON

Join us on **Sunday, May 20, 2007** as we celebrate Sharsheret's 5th Anniversary at the Annual Benefit Luncheon (Sheraton Meadowlands – East Rutherford, New Jersey). Share this special day with friends and loved ones as we recognize the meaningful contributions of **Sharona and Ariel Schochet**, Guests of Honor, and **Sheera Landsman**, recipient of the Lisa Altman Volunteer Tribute Award. The Luncheon will also feature Keynote Speaker and best-selling author, **Brad Meltzer**.

To download a Benefit invitation and response card, [click here](#). For more information about Benefit reservations and sponsorship opportunities, please call toll-free (866) 474-2774.

NEW SHARSHERET PROGRAM EDUCATES LOCAL SUPPORT GROUP LEADERS

Sharsheret recently launched **Sharsheret Supports**, a new program to educate support group leaders about the unique concerns of Jewish women and families living with breast cancer. The program includes facilitator training and resources to assist in creating and sustaining a culturally-sensitive breast cancer support group. Sharsheret Supports also provides support group leaders with suggested topics addressing pertinent issues such as hereditary breast cancer and ovarian cancer in Jewish families and the impact of cancer on Jewish ritual, as a springboard for discussions among group members. Suggested topics for group discussions are posted on the **Forum** at www.sharsheret.org. To view or post a response to this month's Sharsheret Supports topic: *Why reinvent the wheel? What do you wish someone would have told you before surgery, treatment, and post-treatment?*, [click here](#).

For more information about bringing Sharsheret Supports to your community, please call toll-free (866) 474-2774.

TRANSCRIPT OF EMPOWER TELECONFERENCE NOW AVAILABLE

You can now download a written transcript of Sharsheret's first Empower Teleconference for single Jewish women facing breast cancer. **"Dating and Disclosure,"** presented on March 19, 2007, focused on dating strategies, concerns about fertility, and the need for support during breast cancer treatment and beyond. The second Empower Teleconference, **"The Jewish Holidays and Renewal,"** will take place on Tuesday, September 4, 2007. The Teleconference Series is presented as part of **Empower**, a new Sharsheret program addressing the needs of single or newly single Jewish women facing breast cancer.

To download the Teleconference transcript, [click here](#). For more information about Empower and to register for the next Teleconference, please call toll-free (866) 474-2774.

SHARSHERET IN THE JEWISH COMMUNITY

Link Program Coordinator Shera Dubitsky will be a featured speaker at the Nishmat **Women's Health and Halacha Day**, April 29, 2007 in Riverdale, New York. For more information, please e-mail sharonne@afnishmat.org.

Sharsheret materials were recently distributed at:

- United Jewish Communities of MetroWest NJ Women's Department **Women's Awareness Day** in Whippany, New Jersey.
- Jewish Orthodox Feminist Alliance (JOFA) **International Conference on Feminism and Orthodoxy** and the conference, **Invigorating Orthodox Jewish Life**, in New York City.
- Beth Israel Congregation Shleimut Team Workshop, **Pillars of Strength: Support for Those Affected By Cancer**, in Owings Mills, Maryland.
- Yarchei Kallah Rabbinic Enrichment Initiative **Rebbetzin's Yarchei Kallah** in Teaneck, New Jersey.
- Temple Beth Am **Go Red for Women: Shabbat in Honor of Women's Health** in Parsippany, New Jersey.
- Jewish Community Center of MetroWest NJ conference, **Breast Cancer: Can it Happen to You?**, in West Orange, New Jersey.
- B'nai Tzedek Jewish Community Foundation of Greater Kansas City **B'nai Tzedek Shuk: An Event for all Youth with B'nai Tzedek Funds** in Overland Park, Kansas.
- Jewish Family Services of the Central Kentucky Jewish Federation and Hadassah Lexington Chapter **Jewish Genetic Disorders Seminar** in Lexington, Kentucky.
- Central Synagogue seminar, **Inherited Breast & Ovarian Cancer: Are You at Risk?**, in New York City.

Sharsheret materials will be distributed at:

- American Friends of Rabin Medical Center **Journey of Hope: Bike Trip in Israel to Beat Breast Cancer**, April 26 – May 3, 2007 in Israel. For more information, please call (212) 279-2522 or e-mail afrmc@afrmc.org.

- Temple Sholom Sisterhood and Greenwich Hadassah conference **Women's Cancer; Know Your Risk**, May 9, 2007 in Greenwich, Connecticut. For more information, please call (203) 661-7898 or e-mail naomitmd@yahoo.com.

SHARSHERET IN THE HEALTH CARE COMMUNITY

Sharsheret materials were recently distributed at:

- Capital Region Action Against Breast Cancer! (CRAAB!) seminar, **Your Genes, Your Environment and Their Implications in Disease**, in Albany, New York.
- **Miami Breast Cancer Conference** in Miami, Florida.
- **Allison Taylor Holbrooks Fund/Barbara Jo Johnson Breast Cancer Conference** in San Francisco, California.
- Washington Cancer Institute at Washington Hospital Center seminar, **Living Well with Cancer**, in College Park, Maryland.
- Susan G. Komen For The Cure conference, **Issues After Breast Cancer**, in Portland, Oregon.
- Virginia Commonwealth University Institute for Women's Health conference, **Clinical Insights & Best Practices**, in Williamsburg, Virginia.
- Medical Education Conferences **Orlando Breast Cancer Conference** in Orlando, Florida.
- C.R. Wood Cancer Center at Glens Falls Hospital seminar, **The Role of Genetics in Cancer**, in Glens Falls, New Jersey.
- American Society of Breast Disease **Annual Symposium** in San Francisco, California.
- Center for Biomedical Continuing Education conference, **New Strategies in Breast Cancer**, in Philadelphia, Pennsylvania.
- Susan G. Komen For The Cure Maryland Affiliate **Annual Educational Symposium** in Catonsville, Maryland.
- Breast Cancer Options **Complementary Medicine Conference** in New Paltz, New York.

Sharsheret materials will be distributed at:

- Cure Magazine **Days of Caring Breast Cancer Forums**, May 12, 2007 in Denver, Colorado and June 9, 2007 in Riverside, California. For more information, please call (888) 949-0045.
- Facing Our Risk of Cancer Empowered, Moffitt Cancer Center, and University of South Florida conference, **Joining Forces Against Hereditary Cancer**, May 18 – 19 2007 in Tampa, Florida. For more information, please visit www.facingourrisk.org.
- American Society of Clinical Oncology **Annual Meeting**, June 1 – 5, 2007 in Chicago, Illinois. For more information, please visit www.asco.org.

SUPPORT SHARSHERET

The Gary Rosenthal Collection, America's leading sculptor of Judaica, will donate a portion of the proceeds from the sales of Glass Ribbon Project Shabbat Candlesticks to Sharsheret. For more information, please visit www.glassribbon.com.

Paper Works and More stationery and gift boutique will donate a portion of their sales proceeds to Sharsheret this spring. For more information, please call (201) 569-4418.

To learn more about becoming a Sharsheret Corporate Partner, please call (866) 474-2774.

Mazel Tov and thank you to Bat Mitzvah **Rachel Kaslow** of Palm Beach Gardens, Florida for organizing a cosmetics drive for Best Face Forward, a Sharsheret Quality of Life Program. For more information about the Sharsheret Bat Mitzvah Program, please call (866) 474-2774.

Sharsheret would like to thank:

- **Animations Toy Store** (Teaneck, New Jersey) for selling Sharsheret Purim Cards.
- The **Fashion Marketing Club** of Yeshiva University's Sy Syms School of Business (New York City) for hosting a fashion show with a portion of the proceeds to benefit Sharsheret.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org.