



# Sharsheret Update

Linking Young Jewish Women in Their Fight Against Breast Cancer

by **Ellen Schwartz Kleinhaus (Phi Mu)**, Project Manager, Sharsheret

**Multa Corda Una Causa - Many Hearts, One Purpose.** Alpha Epsilon Phi's open motto exemplifies the bond between sisters and alumnae nationwide as they link together with Sharsheret in the fight against breast cancer. Sharsheret, AEPHI's newest philanthropy, is a national not-for-profit organization supporting young Jewish women facing breast cancer.

Our Sharsheret, our chain, has been growing through the incredible efforts of the sisters of AEPHI, and what an incredible year it has been! Attending the National Convention in Minnesota this past year I was overcome with a wave of emotion. I never would have imagined that sixteen years after I graduated as a Phi Mu alumna from SUNY Binghamton that I would be standing in front of my sisters, introducing Sharsheret, AEPHI's newest national philanthropy. The level of enthusiasm by the chapters as they have been contacting Sharsheret to plan programs to raise breast cancer awareness and host fundraising events is contagious. Each chapter is more enthusiastic than the next, and their effort in spreading the word is limitless.

The ripple effect of AEPHI's endeavor is apparent as alumnae nationwide (and further) are bringing Sharsheret into their communities. Recently, Sharsheret received a phone call from a Jewish woman in Mexico who was diagnosed with breast cancer and called Sharsheret for support. She learned about Sharsheret from her niece, an AEPHI alum now living in Florida, who encouraged her to contact Sharsheret. **Suzi Rudd Cohen (Beta)** once again coordinated the very successful Team AEPHI/Sharsheret at Race for the Cure in Miami/Ft. Lauderdale. AEPHI alumna **Mariel Furst (Alpha Lambda)** has generously traveled across the country to host LF trunk shows at many chapters with a portion of the proceeds benefitting Sharsheret. Alumnae are sharing their knowledge about Sharsheret with their friends and families. It is personally

rewarding when a Sharsheret caller is asked, "How did you hear about Sharsheret?" and they answer, "From a friend who is in AEPHI".

This fall, the chapters were active enlightening their campuses, their parents, and their communities with various breast cancer awareness events. The outreach events were fun, creative, and educational, and included:

**Delta Chapter at Adelphi University** held a fashion show featuring clothing from The National Jeans Company, local DJ's, and raffle prizes.

**Kappa (Cornell University), Iota (Syracuse University), Alpha Chi (Boston University) Epsilon Epsilon (Indiana University) Chapters** all hosted LF trunk shows featuring LF's fall collection, with a percentage of proceeds benefitting Sharsheret.

**Phi Xi Chapter at Farleigh Dickinson University** participated in their second annual Team AEPHI/Sharsheret at the Making Strides Against Breast Cancer Walk in Paramus, New Jersey, where 18 students proudly wearing Team Sharsheret T-shirts walked and raised awareness.

**Beta Beta Chapter at the University of Massachusetts** hosted a parent brunch, where Sharsheret's breast cancer educational materials were distributed to parents, in addition to a toy drive for Sharsheret's Busy Box program supporting young parents facing breast cancer.

**Alpha Mu Chapter at University of Maryland** collaborated with other campus organizations for Manicure for a Cure. Local nail salons donated their time and gave manicures to students with the proceeds benefitting Sharsheret.



**University of Iowa's Epsilon Phi Chapter**



**SUNY Plattsburgh's Phi Tau Chapter**



**American University's Epsilon Theta Chapter**

**Epsilon Chapter at Tulane University** sold baked goods, bracelets, and rubber duckies to raise awareness on campus in preparation for their second annual Komen Race for the Cure event.

Several other chapters and colonies including, **Beta Epsilon (MIT), Beta Eta (UCSD), Epsilon Phi (University of Iowa), Alpha Xi (University of Connecticut)** and **Virginia Commonwealth University** hosted many local events. Their successful fundraisers included bake sales, charm bracelet sales, Pink Shabbat, and the Link Olympics.

The sisters of Alpha Epsilon Phi are the future leaders of our community. Our partnership is empowering and enabling young women to make a difference and ultimately save lives. We at Sharsheret applaud your efforts as you bring the importance of breast cancer awareness to the forefront. Your efforts allow us to continue to provide vital support to the women and families we serve. You are exemplary women who are taking charge of your health and making a difference within your communities. I am looking forward to sharing news of Sharsheret's growth and successes in the year ahead!

For more ideas on hosting events at your chapter or bringing Sharsheret to your community, please contact me directly at [ekleinhaus@sharsheret.org](mailto:ekleinhaus@sharsheret.org) or 866-474-2774, ext. 224. For more information about Sharsheret, please visit [www.sharsheret.org](http://www.sharsheret.org).