



Creating a spa for breast cancer

Achot and TU Goes PINK raises over \$2k

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Two breast cancer awareness organizations, transformed the Potomac Lounge into a day spa as they cosponsored a day of pampering during "Manicures for a Cure."

Achot and TU Goes PINK raised \$2,200 that will be split between Sharsheret, Achot's philanthropy, and City of Hope, TU Goes PINK's cause, said Janna Zuckerman, president of TU Goes PINK.

Manicures, nail art, eyebrow waxes, pink hair extensions, henna tattoos and massages were provided to over 250 Towson students, according to Zuckerman.

Massage Envy performed massages and three local professional manicurists participated as well. Students from the Carver Vocational-Technical High School, located in Towson, volunteered as part of the school's cosmetology program.

"They seemed to love working at the event, and they even said we could put them down for next year," Zuckerman said.

Among the many booths, breast cancer items, like t-shirts, were for sale at the fundraiser. Participants received a free gift and were eligible to participate in a raffle for prizes like an iPod Shuffle.

Amanda Rudin, vice president of Achot, also helped to coordinate the event and was pleased with the day's outcome.

"I think the event was a huge success. We definitely generated a buzz around campus [because] we got the word out. We also were able to raise so much money in just a few hours," she said.

Sophomore Heidi Barboy attended the event to receive a manicure.

"Breast cancer research is really important," she said. "I wanted to give money and have fun too."

That idea was the driving force behind the idea for the fundraiser.

"This event attracts a lot of college girls, so we knew we could raise a lot of money," Zuckerman said.

Last year, Achot sponsored the event by itself. Because of their similar desire to support breast cancer research, Zuckerman decided to ask if her organization could get involved in this year's Manicures for a Cure.

Both Zuckerman and Rudin hope to make Manicures for a Cure an annual fundraiser.

"We will try to do this event every semester from now on because it is a great way to raise money for a good cause and Towson students really like participating," Rudin said.

