



Sharsheret Broadens National Cancer Support with New Endometrial Cancer Program

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New York, NY – August 26, 2026 — Sharsheret, long recognized as the nation's leading organization supporting Jewish women and families facing breast cancer and ovarian cancer, today announced a significant expansion with the launch of the Maidenbaum Endometrial Cancer Program. The initiative extends Sharsheret's award-winning support, education, and navigation services to women and families facing endometrial cancer, the most common type of uterine cancer.

Made possible through the generous support of Iris and Shalom Maidenbaum and Maidenbaum Property Tax Reduction Group as part of their From the Community, For the Community initiative, the Maidenbaum Endometrial Cancer Program provides compassionate, personalized support and trusted educational resources for individuals navigating an endometrial cancer diagnosis, treatment, survivorship, and beyond.

Endometrial cancer is the most common gynecologic cancer in the United States, yet it has historically been an underserved disease state within the cancer advocacy community, leaving many women and families with limited disease-specific resources, education, and support. Through the Maidenbaum Endometrial Cancer Program, Sharsheret is helping bridge this gap by expanding access to culturally relevant, individualized services for women facing uterine cancer and their families.

The Maidenbaum Endometrial Cancer Program includes:

- 1. Personalized Support and Navigation:**

Individualized patient navigation, one-on-one peer support, and guidance to help women and their families navigate diagnosis, treatment, survivorship, and life after cancer.

- 2. Disease-Specific Resources:**

Endometrial cancer treatment care kits, educational materials, and a dedicated online resource hub offering reliable, up-to-date information tailored to every stage of the cancer journey.

- 3. Education and Awareness:**

Year-round educational programming, including expert-led webinars, medical blog content, community outreach initiatives, and partnerships with healthcare professionals to increase awareness and improve access to trusted information about endometrial cancer.

The Jewish Breast Cancer and Ovarian Cancer Community

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Through this initiative, Sharsheret seeks to ensure that every woman facing endometrial cancer has access to the emotional support, practical resources, and educational tools needed to make informed decisions and feel empowered throughout her care.

"For more than 25 years, Sharsheret has been a trusted resource for women and families facing breast cancer and ovarian cancer," said Sharsheret Chief Executive Officer Elana Silber. "Today marks an exciting new chapter in our organization's history. With the launch of the Maidenbaum Endometrial Cancer Program, we're expanding our reach to ensure that women facing endometrial cancer receive the same personalized support, trusted education, and compassionate care that have become the hallmark of Sharsheret. We are incredibly grateful to Maidenbaum Property Tax Reduction Group for making this important expansion possible."

"An endometrial cancer diagnosis can leave women and their families searching for answers, resources, and connection," said Adina Fleischmann, Chief Services Officer at Sharsheret. "This new program ensures that no one has to navigate the experience alone by providing personalized support, trusted education, and meaningful connections every step of the way."

The Maidenbaum Endometrial Cancer Program reflects Sharsheret's continued commitment to addressing the evolving needs of women and families affected by cancer through innovative programming, education, and community partnerships. By expanding its portfolio of disease-specific resources, Sharsheret continues to ensure that more individuals have access to compassionate support and evidence-based information when they need it most.

To learn more about the Maidenbaum Endometrial Cancer Program and access resources, visit www.sharsheret.org/cancer-navigation/other-cancers/endometrial-cancer/.

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ABOUT SHARSHERET

Sharsheret, Hebrew for chain, an international cancer organization with offices in the Midwest, Southeast, Northeast, West, and Israel, serves 275,000 women, families, healthcare professionals, community leaders, and students in all 50 states. Sharsheret improves the lives of Jewish women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach.

While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men.

As a premier organization for psychosocial support, Sharsheret is a member of the Federal Advisory Committee on Breast Cancer in Young Women, works closely with the Centers for Disease Control and Prevention (CDC), and participates in psychosocial research studies and evaluations with major cancer centers, including Georgetown University Lombardi Comprehensive Cancer Center. Sharsheret is accredited by the Better Business Bureau and has earned a 4-star rating from Charity Navigator for ten consecutive years.

What We Do

One-on-one support for women and their families touched by breast cancer and ovarian cancer (all free, confidential, and convenient), featuring:

- Online 24/7 Live Chat
- Mental Health Professionals
- Genetic Counselor
- Peer Support
- Customized Beauty Kits
- Busy Boxes for Children
- Specialized Programming for Women Living with Metastatic Cancer
- Financial Subsidies for Non-Medical Services
- Men's Educational Resources

Education and Outreach for women, men, families, and community and medical professionals

- Healthcare Webinars
- College Campus Programming
- Community Educational Seminars
- Cultural Competency Trainings
- Comprehensive Resource Booklet Series
- Community Action for Women and Men of all Ages
- B'nai Mitzvah Projects
- Team Sharsheret Races and Walks
- Young Professionals Circle
- Teal and Pink Shabbat
- Local Volunteer Opportunities

For more information and to get involved today, visit us online at www.sharsheret.org or call us at 866-474-2774. Tag us on Instagram @sharsheretofficial

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