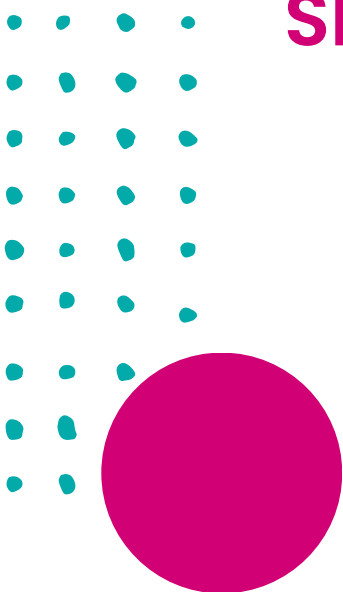




SHARSHERET'S CASINO ROYALE: CELEBRATING OUR MIDWEST CHAMPIONS

Tuesday, April 1st, 2025
Hilton Orrington in Evanston at 7pm

CASINO GAMES, COCKTAILS, & APPETIZERS
Kosher dietary laws observed.

Sponsorship Opportunities

Sponsor our Midwest Benefit

Join us for our annual Midwest Benefit celebrating the impact of our work in our local community. This year Sharsheret will be honoring Elana Meyers and Sharon Weiner as our 2025 Community Champions. We will also be presenting Dr. Edward Kaplan from City of Hope® Cancer Center North Shore with the Maimonides Award for his commitment to compassionate care. This exciting community building experience is an opportunity to recognize leadership in the community as well as those that have been touched by breast cancer and ovarian cancer, while also highlighting and sharing with a local and national audience the many important and remarkable accomplishments achieved by Sharsheret; generously made possible by our sponsors and partners like you.

Coast to Coast Benefits – Become a Sponsor Locally and Nationally

Sharsheret will be holding SEVEN events throughout the year, among our regional offices located in Chicago, Dallas, Long Island, Los Angeles, New York City, South Florida, and Teaneck, NJ. As a National “Coast to Coast Benefits” sponsor, you will receive prominent recognition at events, dependent on the sponsorship level selected. Recognition may include your name on invitations, programs and related event materials both in print and online with exposure to thousands across the country.

Where Your Support Goes

As a benefit sponsor, your company will join fellow sponsors in advancing Sharsheret’s daily work of improving the lives of thousands of Jewish women and families facing breast cancer and ovarian cancer at every stage through personalized support and saving lives through educational outreach.

For more information, please visit [sharsheret.org/midwest-2025](https://www.sharsheret.org/midwest-2025).



Sharsheret, a international Jewish non-profit organization, improves the lives of women and families living with or at increased genetic risk for breast or ovarian cancer through personalized support and saves lives through educational outreach. While our expertise is in young women and Jewish families as related to breast cancer and ovarian cancer, Sharsheret programs serve all women and men, regardless of background, race, gender, sexual orientation, age, or religion.



SHARSHERET

SPONSORSHIP OPPORTUNITIES

Sharsheret's Coast to Coast Benefits is a multi-sponsored program at all levels.

BENEFIT	\$50,000 UNDERWRITER SPONSOR	\$25,000 BENEFACITOR SPONSOR	\$18,000 CHAMPION SPONSOR	\$10,000 AMBASSADOR SPONSOR	\$5,000 SUPPORTER SPONSOR	\$3,600 GUARDIAN SPONSOR	\$2,500 MIDWEST SPONSOR	\$1,800 PARTNER SUPPORTER
Lunch & Learn for your company	✓							
Acknowledgement and recognition in post-wrap video shared with thousands nationwide	✓	✓						
Logo on Print Invitations	3 Benefits	2 Benefits	1 Benefit					
Logo on Email Invitations	3 Benefits	2 Benefits	1 Benefit					
Prominent Signage	3 Benefits	2 Benefits	1 Benefit					
Logo on Starter Poker Chips	✓	✓	✓	✓				
Event Signage	3 Benefits	2 Benefits	1 Benefit	1 Benefit	1 Benefit			
Logo on select marketing materials sent to mailing list of 67,000+ subscribers	✓	✓	✓	✓	✓			
Logo on Casino Table(s)	3 Tables	2 Tables	2 Tables	2 Tables	1 Table	1 Table		
Acknowledgement in promotional Instagram and Facebook posts reaching 26,000+ subscribers	✓	✓	✓	✓	✓	✓	✓	
Logo on Benefit Website	3 Benefits	2 Benefits	1 Benefit	1 Benefit	1 Benefit	1 Benefit	1 Benefit	1 Benefit
Logo on Day of Printed Program and Digital Event Slides	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to Benefit	30	20	15	10	5	4	3	2

For more information, please visit sharsheret.org/midwest-2025.

To become a sponsor, please contact Jenny Stein at jstein@sharsheret.org.
We look forward to continuing the conversation.



Sharsheret's Coast to Coast Benefits is a multi-sponsored program at all levels.

With your support of our Midwest Region Benefit, Sharsheret's critical cancer support and education programs will continue to meet the evolving needs of patients, while also spreading awareness to a larger audience.

Thank you for your consideration.

\$50,000 Underwriter Sponsor

- 10 Tickets to three benefits of your choice (10 per event)
- Prominent signage at the three benefits you are attending
- Logo on Starter Poker Chips
- Lunch and Learn for company staff with Sharsheret's clinical experts
- Logo recognition on printed and email invitations for the three benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefits, reaching 26,000 followers
- Acknowledgment and recognition in post-event wrap video shared with thousands nationwide
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides
- Logo on 3 casino tables

\$25,000 Benefactor Sponsor

- 10 Tickets to two benefits of your choice (10 per event)
- Prominent signage at the two benefits you are attending
- Logo on Starter Poker Chips
- Logo recognition on printed and email invitations of the two benefits you are attending
- Logo recognition on the event website(s)
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming benefits, reaching 26,000 followers
- Acknowledgment and recognition in post event wrap video shared with thousands nationwide
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides
- Logo on 2 casino tables



Sharsheret's Coast to Coast Benefits is a multi-sponsored program at all levels.

\$18,000 Champion Sponsor

- 15 Tickets to Midwest benefit
- Prominent signage at the benefit
- Logo on Starter Poker Chips
- Logo recognition on printed invitation and email invitations for the benefit you are attending
- Logo recognition on the Benefit website
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefit, reaching 26,000 followers
- Acknowledgment and recognition in post event wrap video shared with thousands nationwide
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides
- Logo on 2 casino tables

\$10,000 Ambassador Sponsor

- 10 Tickets to the Midwest Benefit
- Recognition on event signage
- Logo on Starter Poker Chips
- Logo recognition on the Benefit website
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefit, reaching 26,000 followers
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides
- Logo on 2 felt casino tables

\$5,000 Supporter Sponsor

- 5 Tickets to the Midwest Benefit
- Recognition on event signage
- Logo recognition on the Benefit website
- Logo recognition on select marketing materials sent to Sharsheret's mailing list of 67,000 subscribers
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefit, reaching 26,000 followers
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides
- Logo on 1 casino table



SHARSHERET

SPONSORSHIP OPPORTUNITIES

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\$3,600 Guardian Sponsor

- 4 Tickets to Midwest Benefit
- Recognition on event signage
- Logo recognition on the Benefit website
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefit, reaching 26,000 followers
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides
- Logo on 1 casino table

\$2,500 Midwest Sponsor

- 3 Tickets to Midwest Benefit
- Recognition on event signage
- Acknowledgment in promotional Instagram and Facebook posts announcing upcoming Benefit, reaching 26,000 followers
- Logo on Benefit Website
- Logo on Day of Printed Program and Digital Event Slides

\$1,800 - Partner Supporter

- 2 Tickets to Midwest Benefit
- Logo on Benefit Website
- Logo on Day of Printed Program

*For more information, please visit
sharsheret.org/midwest-2025.*

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Jenny Stein at jstein@sharsheret.org.

We look forward to continuing the conversation.