



INTERACTIVE PANEL PRESENTATION

Overview

Hosting a panel of experts is your best opportunity to provide detailed and life-saving healthcare information to your community. This type of program works well if you have a built-in audience that regularly attends educational programs. A panel of speakers can also be added to any of the programs in this toolkit.

Program Ideas

- **Topics** (See page 24 for more details)
 - Healing and Resilience After Cancer
 - What's Jewish about Breast Cancer and Ovarian Cancer?
 - Women's Health and Empowerment
 - Cancer Genetics: How do you Wear Your Genes?
 - Men's Health: Facts and Figures
 - Creating a Caring Community and Supporting Loved Ones Facing Cancer
 - Torah Study on *pikuach nefesh* (saving a life) or Other Jewish Values
 - Advances in Cancer Research
- **Panel Format**
 - We suggest no more than 3-4 speakers for a 45min-1hr program.
 - Expert speakers will vary depending on your topic but could include:
 - Sharsheret professional
 - Genetic counselor
 - Oncologist, radiologist or surgeon
 - Rabbi
 - OBGYN, urologist or gastroenterologist
 - Mental health professional
 - Dietitian
 - Book Author
 - Always include a cancer survivor speaker on the panel to help ground your topic in lived experience. We can help you find and train someone.
 - Pro Tip: Invite experts from your own community. Local heroes drive better attendance.





INTERACTIVE PANEL PRESENTATION

Mastering the Q & A

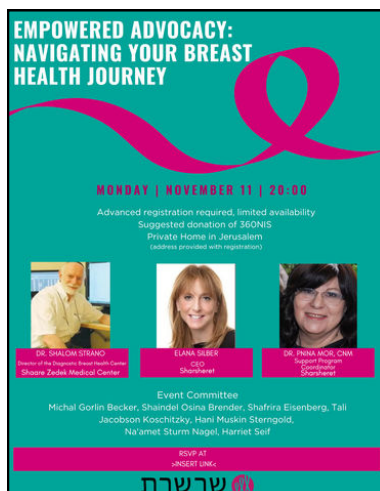
- Invite a community leader, local celebrity, or Sharsheret representative to moderate.
- Sharsheret will work with you to tailor questions for your panel and prepare your speakers.
- Leave at least 10-15 minutes for Q & A.
- Encourage participants to ask questions that are more general (not about their specific health concerns.)

Sharsheret Resources Available Upon Request

- Questions tailored for your panel
- Talking points for speakers - healthcare professionals and male and female survivors
- Videos of men and women impacted by hereditary cancer
- Know the Facts Educational Resources - customized for women, men, and/or the LGBTQ+ community

Interested in bringing genetic testing to your event? Sharsheret works with genetic testing partners to help bring testing (when appropriate) to your community.

SAMPLE FLYER



SAMPLE SOCIAL MEDIA





EDUCATIONAL TOPICS TO INCORPORATE INTO YOUR EVENT

Overview

Below are the most common topics that can be presented by a Sharsheret professional, local expert, or volunteer trained by Sharsheret. They can be paired with one of the interactive programs outlined in this handbook and can be tailored to fit the health concerns of the broader community (beyond breast cancer or ovarian cancer).

Topic Ideas

Healing and Resilience After Cancer

Members of our communities facing cancer or other illnesses face difficult challenges. Create a program that brings medical, mental health, or rabbinic insight into the healing journey and offer spiritual and tangible support to community members in need of healing.

What's Jewish about Breast Cancer and Ovarian Cancer?

Explore why these cancers are Jewish issues, highlight life-saving cancer genetics information, and teach how to provide culturally meaningful support.

Cancer Genetics: How do you Wear Your Genes?

Learn how hereditary cancers impact all people in the Jewish community and what you can do to protect your family's health.

Women's Health and Empowerment

Create a supportive setting in which women can come together to discuss the many ways they can be proactive about personal and family health. This program can include discussions on screening, risk mitigation, body awareness, menopause, nutrition, etc.

Men's Health: Facts and Figures

Learn how hereditary cancers impact men, their families, and what you can do to take action to manage and mitigate personal and familial cancer risk.

Creating a Caring Community and Supporting Loved Ones Facing Cancer

Explore the ways in which individuals and communities can provide tangible support for someone facing illness. Learn practical tips and common roadblocks to care.

Torah Study on Pikuach Nefesh (Saving a Life) or Other Jewish Values

Delve deeper into the Jewish connection with the cancer experience and organize a text study with your learning group.

Advances in Cancer Research

Highlight the latest research and technology advances in the US and Israel. Speakers can include renowned scientists or even researchers within your own community.

If you have another topic in mind or would like a specialized presentation, please contact Sharsheret for a personalized presentation that meets your community needs.



FINDING THE RIGHT SPEAKER FOR YOUR PROGRAM

Overview

Bringing an expert or cancer survivor speaker to your program elevates the content and ensures your program is grounded in life-saving education. Sharsheret can help guide you in finding a speaker that meets your needs.

Speaker Types (need will vary based on topic)

- Sharsheret professional
- Cancer survivor or previvor
- Genetic counselor
- Oncologist, radiologist, or surgeon
- Rabbi or spiritual leader
- OBGYN, urologist, gastroenterologist, or cardiologist
- Mental health professional
- Dietitian or nutritionist
- Integrative Medicine Doctor

Tips for inviting a speaker into your community

- Invite a community leader or local celebrity to help increase attendance.
- Identify talent within your organization first before looking outside of it.
- Be clear about how much time is available for each speaker.
- Ask to review remarks in advance.
- Provide any requests for remarks up front (e.g. gender inclusive language).

How Sharsheret can help

- Review remarks and train your volunteers to share their personal story.
- Provide local experts, Sharsheret volunteers, or staff to speak and table.
 - Speaker fees and travel costs may apply.
- Brainstorm topic and speaker ideas with you and help find the right expert for your community through our network.
- Identify panelists and develop program content.